

McKEEVER HOTELS SUSTAINABILITY POLICY 21/22

Reviewed Annually on 30 Sept at the Companies Financial End of Year



McKEEVER

HOTELS

1. VISION AND COMPANY ETHOS

- At McKeever Hotels our core values are to deliver genuine hospitality through open and honest business practices, whilst looking after our community including stakeholders, employees and suppliers, minimising our environmental impact and maximising benefits we can bring to the local community through employment, biodiversity and a pledge to reduce our carbon footprint.
- It is our vision to develop our operations to become more efficient whilst reducing our negative impact on the environment and maximising benefits that we can add to the local area.
- McKeever Hotels is aware that its business activities impact upon the environment and we are committed to alleviating those negative impacts as it's our vision

2. UNWTO DEFINITION

- At McKeever Hotels, we believe that sustainable tourism is tourism that takes full account of its current and future economic, social, and environmental impacts while addressing the needs of visitors, the industry, the environment, and host communities (UNWTO, n.d.). We therefore aim to reduce our negative effects and increase our positive impacts

3. CONTINUOUS IMPROVEMENT

- Sustainability is a journey of continuous improvement, and we are aware that we have a lot to learn. So far, we have several - sustainable measures in place, however we are committed to continuously assessing, measuring and improving on these to ensure we protect the world in which we live, have a positive impact on our community and deliver an exceptional customer experience. Some of these measures currently include:



- A comprehensive recycling and waste management program which looks after glass, cardboard, paper and food waste
- We have assessed and are constantly reassessing our impact with disposables, especially in single use plastic. Where possible, we have replaced it with more sustainable products ie glass instead of plastic cups. Plastic straws have been replaced by paper straws. We have still a way to go yet but we are conscious of this and putting it as a priority for our procurement process.
- Procurement - we source all food, drink and hotel products from NI suppliers where possible, however we are looking at how we could further align with our suppliers to ensure they are also committed to sustainable tourism.
- We have installed bug hotels, bat boxes and bee friendly flowers. We have a responsibility to protect the six mile water which runs through the property at Dunadry Hotel and Gardens.
- We have installed EV (Electric Vehicle) Chargers to accommodate to those with Electrical Vehicles at McKeever Hotel properties. This will help encourage people to switch to fully electric and reduce emissions.
- 0% of waste from all McKeever Hotels goes to landfill.
- We have installed new boilers to reduce our energy expenditure are committed to monitoring and being more efficient through energy training, management and measurement.
- We have established a Green Team made up of members of each department who will actively target sustainable objectives for the Company.
- We have still a way to go yet but we are conscious of this and are committed to continuous measurement and improvement.

4. MEASURING AND REDUCING NEGATIVE IMPACTS

4A. ENERGY CONSUMPTION

We commit to measuring our electricity consumption every month and are currently doing the following to reduce consumption: ...

- Sensored LED Lighting in all hallways and stores. LED lighting throughout the building. Lights are switched off in areas when not in use. Light dip cards in all bedrooms
- All windows replaced to double glazing and cleaned regularly to allow for maximum natural day light.
- Once an appliance reaches end of life it is replaced with an A grade energy efficient model or most efficient model available.

- Staff training and awareness. Increased signage especially in high usage areas such as kitchen and leisure facilities but striving towards a fully environmentally conscious behaviour as part of our Company culture.
- New boilers have been installed throughout the properties to reduce energy emissions, however there is work to do on monitoring and being more efficient through energy management and measurement. As a base point we will measure and record energy usage weekly.

4B. WATER CONSUMPTION AND PROTECTION.

We commit to measuring our water consumption every month and are currently doing the following to reduce consumption:

- Low flow showers in all rooms
- Replaced all storm drains to protect the Six Mile River at Dunadry Hotel and Gardens.
- Fixed leaks, turn off taps and educated the team about water conservation.
- Use environmentally friendly chemicals throughout the hotels for cleaning purposes.
- 2 flush toilet system in all new toilets.
- Staff training and signage throughout high water areas.
- Have completed a water survey and looking at installation of a borehole.

4C. WASTE PRODUCTION

We commit to measuring our waste consumption every month and do the following to reduce consumption:

- Have a comprehensive recycling and waste management program which looks after glass, cardboard, paper and food waste
- We have assessed our impact with disposables especially in single use products ie. Napkins, straws, beer mats. We have replaced it with glass water bottles, plastic cups in bedrooms have been replaced by glass. We have still a way to go yet but we are conscious of this and putting it as a priority for our procurement process.
- We work with a local company Clear Water for all our bottled water use. The recycled glass bottles are a social enterprise which gives people a chance to work. Each bottle has a barcode that shows who bottled your water and their story.
- Reduce, Reuse, Recycle policy.
- All staff have reusable facemasks to reduce the impact of COVID 19 on the environment.

5. ETHICAL PURCHASING

At McKeever Hotels we are committed to ethical purchasing through local suppliers and ensuring that they also have a commitment to sustainable supply chains. Some of these commitments include:

- Reducing our consumption and buying only what we really need.
- Sourcing products and services locally wherever possible to encourage local business and craftspeople, creating 'authenticity' and cutting down on the energy used for transport and distribution.
- Purchase products with less environmental impact in their manufacture, use and disposal.
- Buying bulk when it makes sense to reduce the amount of packaging and energy used for delivery.
- Working with growers and suppliers locally to overcome the necessity to import and where imports are essential importing fair trade products.
- Ensuring that all suppliers adhere to safe and ethical working practices.
- Review all purchases on a monthly basis and contract on a yearly basis.

6. CARBON OFFSETTING

We aim to reduce our carbon footprint by measuring, reducing and finally offsetting the carbon we cannot reduce. We are currently looking to find a partner to offset our remaining emissions. We aim at having found our partner by end of financial year 2022.

Our first priority will always be to reduce the amount of carbon we produce and every effort will be made in this area. Where this cannot be reduced we will seek to offset through a fully certified project.

7. RESPONSIBLE SUSTAINABILITY MARKETING

We know that it is important to communicate our efforts in an honest way. We are aware of the risk of greenwashing, and we therefore commit to sharing our achievements honestly and openly using measurable facts on our journey to a more sustainable tourism product.

8. SOCIAL RESPONSIBILITY

As hotels in the local group we support our local community by providing local employment and wages directly into the local community. We provide all our teams with free meals on duty and a comprehensive benefits package to include free counselling support, doctor on call and discounts across a range of services.

We use local supplier where possible to ensure we reduce the impact on the environment and support the local economy.

We have water conservation in place to protect the river and local wildlife at Dunadry Hotel and Gardens. We have also put up bat boxes, bug hotels and planted 250 plants to encourage bio diversity.

We support local community projects such as Clearer Water, reduced room rates for local events and charities.

SIGNED BY:

Operations Director

12/11/2021
Date

Head of Sustainability

12/11/2021
Date



